

FRONT PLACEMENTS



LEFT

3" FROM NECK SEAM TO
IMAGE CENTERLINE



POCKET

.25" FROM TOP OF
POCKET TO BOTTOM
OF IMAGE



FULL

2.5" FROM NECK SEAM
TO TOP OF PRINT IMAGE

APPLIES TO:
IMAGES 6" OR TALLER



SHORT

5" FROM NECK SEAM TO
IMAGE CENTERLINE

APPLIES TO:
IMAGES 3.5" OR SHORTER

BACK PLACEMENTS



HIGH

2" FROM NECK SEAM TO
TOP OF PRINT IMAGE



HOODIE

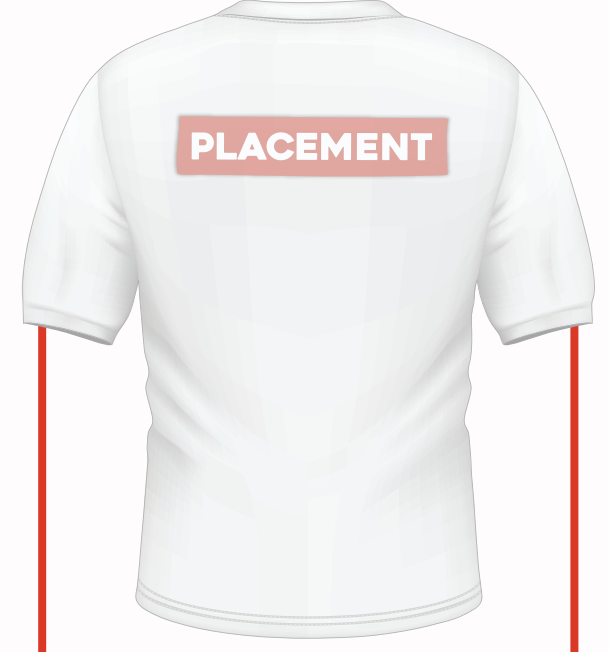
7" MINIMUM FROM NECK
SEAM TO TOP OF PRINT
IMAGE



FULL

4.5" FROM NECK SEAM
TO TOP OF PRINT IMAGE

APPLIES TO:
IMAGES 6" OR TALLER



SHORT

7" FROM NECK SEAM TO
IMAGE CENTERLINE

APPLIES TO:
IMAGES 3.5" OR SHORTER

SLEEVE PLACEMENTS



SHORT

.5" FROM SLEEVE
SEAM TO BOTTOM
OF POINT



LONG

IMAGE START 2"
FROM CUFF
CENTERED ON
SLEEVE CREASE

QUICK TIPS

- MEASUREMENTS ARE STANDARD STARTING POINTS
- ADJUST FOR YOUTH & OVERSIZED GARMENTS
- ALWAYS CONFIRM PLACEMENT WITH MOCKUPS
- HOODIE SEAMS AFFECT VERTICAL PLACEMENT

MEASUREMENT CHART

- 1 INCH = 2.54 CM
- STANDARD FULL FRONT MAX: 12" x 14"
- STANDARD POCKET MAX: 4" x 4"
- YOUTH SIZES REDUCE PLACEMENT BY ~1"